

KEITH A. ROWLEY
William S. Boyd School of Law
University of Nevada Las Vegas
4505 Maryland Parkway, Box 451003
Las Vegas, NV 89154-1003
Tel: (702) 895-4993
Cell: (702) 217-8809
Fax: (702) 895-2482
E-mail: keith.rowley@unlv.edu

EDUCATION

- J.D. University of Texas School of Law 1989-92**
Texas Law Review: Executive Editor, 1991-92; Outstanding Executive Editor, 1991-92;
Outstanding Second-Year Member, 1990-91
Dean's Achievement Award, Banking Regulation
Who's Who Among American Law Students
Research Assistant to Professors Ernest E. Smith and Michael F. Sturley, 1990-92
- M.P.P. Harvard University, John F. Kennedy School of Government 1985-87**
Kennedy Fellow
Editorial Staff, *Governance: The Harvard Journal of Public Policy*
Teaching Assistant to Professor Francis M. Bator, 1986-87
Research Assistant to Professor Ronald A. Heifetz, 1985-87
Thesis: *Assisting the Domestic Oil Industry: Analyzing Policy Options*
- B.A. Baylor University 1981-85**
Graduated with Honors, and with Distinction from the University Honors Program
Majors: Economics and Political Science
Phi Beta Kappa; Alpha Chi; Outstanding Senior Man; Distinguished Student in Political Science; Dean's Distinguished List; Dean's List; *Who's Who Among Students in American Colleges and Universities*; National Merit Scholar; Baylor Merit Scholar; Texas Lyceum Scholar; President, Omicron Delta Epsilon (National Economics Honorary); Secretary-Treasurer, Pi Sigma Alpha (National Political Science Honorary); Glenn R. Capp Debate Forum
Research Assistant to Professors Joseph A. McKinney and H. Stephen Gardner, 1983-85
Honors Thesis: *An Analysis of Comparative High Technology Trade Performance Among Eight Major Industrial Traders, 1966-1980*

TEACHING EXPERIENCE

- 2008-2005-2001-05 William S. Boyd Professor of Law, William S. Boyd School of Law, UNLV**
Professor
Associate Professor
Courses: Contracts; Contract Theory & Policy; Economics & the Law; Images of Law(yers) in Popular Culture; Payment Systems; Sales & Leases; and Secured Transactions. Affiliated Faculty, Saltman Center for Conflict Resolution. Founder & Host, Law & Popular Culture Film Series. Supervised several journal notes (three selected for publication), directed research projects, and directed readings.
- 2007-08 Charles E. Tweedy, Jr. Visiting Chairholder, The University of Alabama School of Law**
Courses: Contracts, Bankruptcy and Other Forms of Debt Collection, Payment Systems, and Secured Transactions. Supervised one journal note.

- 2000-01 Visiting Associate Professor, Emory University School of Law**
 Courses: Business Associations, Sales & Leases, Secured Credit, and Securities Regulation. Supervised three journal notes (two selected for publication) and one independent study. Group Leader, 1L Professionalism Workshops.
- 1998-00 Visiting Assistant Professor, Mississippi College School of Law**
 Courses: Contracts, Sales & Leases, and Secured Credit. Worked with academic support students. Supervised one journal note and two independent studies.
- 1987-89 Lecturer, Baylor University, Hankamer School of Business, Department of Economics**
 Courses: Principles of Macroeconomics, Principles of Microeconomics, Money and Banking, and American Public Policy, including at least one "Honors" section each semester.
- 1986 Instructor, Houston Community College, Department of Economics**
 Courses: Principles of Macroeconomics and Principles of Microeconomics.

JUDICIAL CLERKSHIP/INTERNSHIP

- 1992-93 Law Clerk, United States Court of Appeals for the Fifth Circuit, Chambers of Judge Thomas M. Reavley**
 Duties included writing bench memoranda, preparing Judge Reavley for oral argument, drafting and editing opinions, and evaluating summary disposition cases.
- 1992 Intern, Supreme Court of Texas, Chambers of Justice Lloyd A. Doggett**
 Duties included legal research, evaluating and drafting preliminary recommendations on writ applications, presenting writ applications to the Court during weekly conferences, and drafting bench memoranda and opinions.

OTHER PROFESSIONAL EXPERIENCE

- 2002-05 Editorial Consultant, LexisNexis**
 Worked with Professor Tim Zinnecker and Executive Acquisitions Editor Heather Dean to develop the *Questions & Answers* book series, identify subject-matter areas for series titles, select and solicit series authors, and review manuscripts prior to publication.
- 1997-98 Of Counsel, Glidden ♦ Partners, LLP, Houston, TX**
- 1995-96 Associate, Porter & Hedges, L.L.P., Houston, TX**
- 1993-95 Associate, Beirne, Maynard & Parsons, L.L.P., Houston, TX**
- 1991 Law Clerk, Beirne, Maynard & Parsons, L.L.P., Houston, TX**
- 1991 Law Clerk, Bracewell & Patterson, L.L.P., Houston, TX**
- 1990 Law Clerk, Clark, Thomas, Winters & Newton, P.C., Austin, TX**
 Trial and appellate litigation in state and federal court, and contested administrative proceedings before the EEOC, Texas Motor Vehicle Commission, and Texas Public Utilities Commission, involving antitrust, bankruptcy, commercial law, contract, employment law, environmental law, foreign law and treaties, franchise restructuring and termination, insurer's duty to defend, intellectual property, municipal liability, oil and gas, product liability, professional liability, RICO, securities fraud, shareholder derivative claims, tort, toxic substances, trade secrets, unfair trade practices, and related issues.
- 1989-90 Consultant, Perryman Consultants, Inc., Waco, TX**
 Economic consulting for regulated industries, litigation, and regional planning.
- 1985 Intern, Equity Partners, Inc., Dallas, TX**
 Economic and financial research focusing on venture capital investments.

SCHOLARSHIP

I. BOOKS

SALES AND LEASES OF GOODS IN A NUTSHELL (5th ed. forthcoming 2017) (with Frederick H. Miller).

SALES AND LEASES EXAM PRO: OBJECTIVE (forthcoming 2017).

SECURED TRANSACTIONS IN A NUTSHELL (6th ed. forthcoming 2016) (with Richard B. Hagedorn).

COMMERCIAL CONTRACT LAW: TRANSATLANTIC PERSPECTIVES (2013) (ed. with Larry A. DiMatteo, Séverine Saintier & Qi Zhou).

MODERN LAW OF CONTRACTS (3d ed. Supps. 2005, 2007-10 & 25th anniv. ed. 2011) (with Howard O. Hunter).

LECTURE OUTLINES to accompany KENNETH W. CLARKSON ET AL., BUSINESS LAW: TEXT AND CASES (7th ed. 1997, 8th ed. 2000, 9th ed. 2004, 10th ed. 2006, 11th ed. 2009 & 12th ed. 2011).

LECTURE OUTLINES to accompany ROGER L. MILLER & GAYLORD A. JENTZ, BUSINESS LAW TODAY (4th ed. 1997, 6th ed. 2002, 7th ed. 2006, 8th ed. 2008 & 9th ed. 2010).

LECTURE OUTLINES to accompany FRANK B. CROSS & ROGER L. MILLER, THE LEGAL ENVIRONMENT OF BUSINESS (3d ed. 1997, 4th ed. 2000, 5th ed. 2004, 6th ed. 2006 & 7th ed. 2009).

GLOBAL ISSUES IN CONTRACT LAW (2007) (with Andrea K. Bjorklund, Louis F. Del Duca, Michael P. Malloy & John A. Spanogle, Jr.).

QUESTIONS & ANSWERS: CONTRACTS (2003 & rev. 1st ed. 2006).

3, 3A, 4, 4A & 5 WEST'S TEXAS FORMS: BUSINESS LITIGATION – FORMS & COMMENTARY (1997 & Supp. 1998) (with Craig B. Glidden et al.).

ENRICHMENT LECTURES to accompany ROGER A. ARNOLD, ECONOMICS (1989 & 2d ed. 1992) (with Thomas L. Wyrick).

INSTRUCTOR'S MANUAL to accompany ROGER A. ARNOLD, ECONOMICS (1989 & 2d ed. 1992).

TEXAS LITIGATION READER (1992) (ed. with A.F. Brooke II et al.).

READINGS IN INTERNATIONAL ECONOMIC RELATIONS (1989) (ed. with Joseph A. McKinney).

STUDY GUIDE to accompany HARRY D. HUTCHINSON, MONEY, BANKING, AND THE UNITED STATES ECONOMY (6th ed. 1988).

II. ARTICLES, BOOK CHAPTERS, BOOK REVIEWS, AND ESSAYS

Is There a Lawyer in the (White) House?, in LAWYERS IN YOUR LIVING ROOM!: LAW ON TELEVISION (Michael Asimow ed. ABA Press 2009).

Colloquy, *Transactional Economics: Victor Goldberg's Framing Contract Law*, 49 S. TEX. L. REV. 469 (2007) (with Mark P. Gergen, Victor Goldberg & Stewart Macaulay).

Uniform Commercial Code Survey: Sales, 62 BUS. LAW. 1559 (2007) (with Carolyn L. Dessin, Larry T. Garvin & Robyn L. Meadows).

The Convention on the International Sale of Goods, in HOWARD O. HUNTER, MODERN LAW OF CONTRACTS ch. 23 (West 3d ed. rev. 2007 & 25th anniv. ed. 2011).

Electronic Contracting, in HOWARD O. HUNTER, MODERN LAW OF CONTRACTS ch. 26 (West 3d ed. rev. 2007).

Revised Article 1 Legislative Update, 61 CONS. FIN. L.Q. REP. 804 (2007).

To Err is Human (reviewing E. ALLAN FARNSWORTH, ALLEVIATING MISTAKES: REVERSAL AND FORGIVENESS FOR FLAWED PERCEPTIONS (2004)), 104 MICH. L. REV. 1407 (2006).

Uniform Commercial Code Survey: Sales, 61 BUS. LAW. 1545 (2006) (with Carolyn L. Dessin, Larry T. Garvin & Robyn L. Meadows).

The Often Imitated, But Not Yet Duplicated, Revised Uniform Commercial Code Article 1, 38 UCC L.J. 195 (2006).

Uniform Commercial Code Survey: Sales, 60 BUS. LAW. 1639 (2005) (with Carolyn L. Dessin, Larry T. Garvin & Robyn L. Meadows).

One for All, But None for (All of) One: Revised Article 1 of the Uniform Commercial Code (Part 1 & 2), NEV. LAW., July 2004, at 26 & Aug. 2004, at 28.

Changes Afoot in Uniform Commercial Code Article 1, COM. & BUS. LITIG. J., Winter 2004, at 5.

Anticipatory Repudiation of Letters of Credit, 56 SMU L. REV. 2235 (2003), reprinted in 2004 ANNUAL SURVEY OF LETTER OF CREDIT LAW & PRACTICE 122 (James E. Byrne & Christopher S. Byrnes eds.).

You Asked For It, You Got It ... Toy Yoda: Practical Jokes, Prizes, and Contract Law, 3 NEV. L.J. 526 (2003).

Civil Liability and Remedies in Ohio Securities Transactions, 70 U. CIN. L. REV. 939 (2002) (with Thomas E. Geyer & Michael A. Miglets).

Beware the Dark Side of the Farce, NEV. LAW., June 2002, at 15.

They Toil Not, Neither Do They Spin: Civil Liability Under the Oregon Securities Law, 37 WILLAMETTE L. REV. 335 (2001).

A Brief History of Anticipatory Repudiation in American Contract Law, 69 U. CIN. L. REV. 565 (2001).

Muddy Waters, Blue Skies: Civil Liability Under the Mississippi Securities Act, 70 MISS. L.J. 683 (2000).

Forum Non Conveniens in Federal Statutory Cases, 49 EMORY L.J. 1137 (2000) (with Lonny Sheinkopf Hoffman).

Contract Construction and Interpretation: From the "Four Corners" to Parol Evidence (and Everything in Between), 69 MISS. L.J. 73 (1999).

The Sky is Still Blue in Texas: State Law Alternatives to Federal Securities Remedies, 50 BAYLOR L. REV. 99 (1998).

Cause of Action for Securities Fraud Under Section 12(2) of the 1933 Securities Act, 11 CAUSES OF ACTION 2D 1 (1998).

On Parol: The Construction and Interpretation of Written Agreements and the Role of Extrinsic Evidence in Contract Litigation, 49 BAYLOR L. REV. 657 (1997) (with Mark K. Glasser).

Cause of Action for Securities Fraud Under Section 10(b) of the 1934 Securities Exchange Act and Rule 10b-5, 9 CAUSES OF ACTION 2D 271 (1997).

Voting Behavior on the Texas Court of Criminal Appeals, 1991-92, 34 S. TEX. L. REV. 1 (1993) (with Michael D. Weiss).

Note, *Immunity from Regulatory Price Squeeze Claims: From Keogh, Parker, and Noerr to Town of Concord and Beyond*, 70 TEX. L. REV. 399 (1991), anthologized in 15 PUBLIC UTILITIES LAW ANTHOLOGY 629 (Alison P. Zabriskie ed. 1992).

Voluntary Restraint Arrangements on Steel Imports: Policy Development and Sectoral Effects, 23 J. WORLD TRADE 69 (1989) (with Joseph A. McKinney).

Teaching and Assessing Leadership Courses at the John F. Kennedy School of Government, 8 J. POL'Y ANALYSIS & MGMT. 536 (1989) (with Ronald A. Heifetz et al.).

The General Agreement on Tariffs and Trade: Past, Present, and Future, in READINGS IN INTERNATIONAL ECONOMIC RELATIONS 210 (Joseph A. McKinney & Keith A. Rowley eds. 1989).

The Thrift Crisis: Evolution, Resolution, and Reform – Part I, BAYLOR BUS. REV., Fall 1989, at 2 (with John T. Rose).

The Effects of Low Prices on the U.S. Oil Industry & Oil-Producing States, LYCEUM, Spring 1988, at 20.

The Economic Impact of the Japanese Automobile Export Restraint, ATLANTIC ECON. J., July 1986, at 9 (with Joseph A. McKinney).

Trends in U.S. High Technology Trade, 1965-1982, 20 COLUM. J. WORLD BUS., Summer 1985, at 69 (with Joseph A. McKinney).

III. PAPERS, PRESENTATIONS & WORKSHOPS

Presenter, “Beyond the Casebook II: Using Popular Culture to Teach Contracts,” 11th Annual International Conference on Contracts, St. Mary’s University School of Law, Feb. 2016.

Presenter, “The ULC’s Draft Regulation of Virtual Currency Business Act,” ABA Business Law Section, Cyberspace Law Institute & Working Meeting, Ft. Lauderdale, FL, Jan. 2016 (with Sarah Jane Hughes).

Roundtable, “Regulating Virtual Currencies,” ABA Business Law Section, Consumer Financial Services Committee Winter Meeting, Park City, UT, Jan. 2016 (with Sarah Jane Hughes & Fred H. Miller).

Presenter, “Restating the Law of Consumer Contracts: Approach, Content, Feedback, and Prospects,” ABA Business Law Section, Consumer Financial Services Committee Winter Meeting, Park City, UT, Jan. 2016 (with Omri Ben-Shahar, Roland Brandel & Juliet Moringiello).

Chair/Discussant, “Storytelling and Contracts,” 10th Annual International Conference on Contracts, William S. Boyd School of Law, UNLV, Feb. 2015.

Organizer/Host, 10th Annual International Conference on Contracts, William S. Boyd School of Law, UNLV, Feb. 2015.

Discussant, Marian W. Moszoro et al., “Rigidity in Public Contracts,” 9th Annual Conference on Empirical Legal Studies, University of California, Berkeley School of Law, Nov. 2014.

Presenter, “Beyond the Casebook: Using Popular Culture to Teach Contracts” (Marvin Anderson Lecture), Symposium Honoring Professor Charles L. Knapp’s 50th Year of Law Teaching, University of California, Hastings College of the Law, Oct. 2014.

Presenter, “Popular Culture and Professionalism,” William S. Boyd School of Law CLE Program, March 2013 & Oct. 2013.

Presenter, “Law Illuminated: Comic Art Depictions of Law, Legal Issues, and the Legal System,” Law and Popular Culture: International Perspectives, Tilburg University, The Netherlands, June 2013.

Presenter, “Consumer Contracting Through a Pop Culture Lens,” 8th Annual International Conference on Contracts, Texas Wesleyan School of Law, Feb. 2013.

Moderator, “Remedies in a Changing World,” 8th Annual International Conference on Contracts, Texas Wesleyan School of Law, Feb. 2013.

Presenter, “Anticipatory Repudiation of Cooperative Plea Agreements: Is it Good Contract Law? Is Contract Law the Correct Model?,” 7th Annual International Conference on Contracts, Thomas Jefferson School of Law, Mar. 2012 & The University of Alabama School of Law, Feb. 2008.

Panel Organizer/Moderator, “Mel Eisenberg: Teacher, Scholar, Mentor, Friend,” 7th Annual International Conference on Contracts, Thomas Jefferson School of Law, Mar. 2012.

Organizer/Moderator, “New Voices in Contracts Scholarship,” AALS Annual Meeting, Washington, DC, Jan. 2012.

Panel Chair/Commentator, Empirical and Lyrical: Revisiting the Contracts Scholarship of Stewart Macaulay, University of Wisconsin Law School, Oct. 2011.

Co-Organizer, Current Issues in Commercial Contracts: Transatlantic Perspectives, University of Sheffield School of Law, Sept. 2011 (co-sponsored by William S. Boyd School of Law, UNLV).

Presenter, “Soup to Nuts: Governing Law, Breach, and Remedies,” Current Issues in Commercial Contracts: Transatlantic Perspectives, University of Sheffield School of Law, Sept. 2011.

Panel Chair, “The Role of Consent” and “Policing Contracting Behavior,” Current Issues in Commercial Contracts: Transatlantic Perspectives, University of Sheffield School of Law, Sept. 2011.

Panelist, “Narrowing the Gap in Commercial Law Between Practice and Academia,” Society of Legal Scholars Annual Meeting, Cambridge, UK, Sept. 2011.

Panel Chair, “Contract Law” and “Consumer Law,” Contract, Commercial, and Consumer Law Section, Society of Legal Scholars Annual Meeting, Cambridge, UK, Sept. 2011.

Panelist, “UCC Legislative Developments,” ABA Annual Meeting, Toronto, Ontario, Aug. 2011.

Presenter, “Polyform Commercial Law: Intrajurisdictional, Interjurisdictional, and Transnational Uniformity Myths, Missteps, and Misunderstandings,” Public and Private Law: Intersections in Law and Method, University of Queensland (Australia), TC Beirne School of Law, July 2011.

Presenter, “Contracts Illustrated: Using Popular Culture to Teach Contract Law,” Law and Society Association Annual Meeting, San Francisco, CA, June 2011.

Discussant, Junior Scholar Work-in-Progress Roundtable, Law and Society Association Annual Meeting, San Francisco, CA, June 2011.

Panel Chair/Discussant, “Regulation and Governance in the Public Interest,” Law and Society Association Annual Meeting, San Francisco, CA, June 2011.

Presenter, “One Elle: Images of the Law Student in American Popular Culture,” Association for the Study of Law, Culture, and the Humanities Annual Meeting, Las Vegas, NV, Mar. 2011 & Law and Society Association Annual Meeting, Las Vegas, NV, June 2005.

Panel Chair/Discussant, “Pedagogies of Law, Culture, and Humanities,” Association for the Study of Law, Culture, and the Humanities Annual Meeting, Las Vegas, NV, Mar. 2011.

Panel Chair, “Theater of Law,” Association for the Study of Law, Culture, and the Humanities Annual Meeting, Las Vegas, NV, Mar. 2011.

Panel Chair/Discussant, “Film on Trial,” Association for the Study of Law, Culture, and the Humanities Annual Meeting, Las Vegas, NV, Mar. 2011.

Presenter, “Polyform Commercial Law,” 6th Annual International Conference on Contracts, Stetson University College of Law, Feb. 2011; The University of Tulsa College of Law, Nov. 2010.

Panel Chair, “Contracts 2.0,” 6th Annual International Conference on Contracts, Stetson University College of Law, Feb. 2011.

Organizer/Moderator/Discussant, “Navigating Lombard Street in a Fog: Seeking (or Ignoring) Landmarks of Intent and Context,” AALS Annual Meeting, San Francisco, CA, Jan. 2011.

Organizer/Host, 5th Annual International Conference on Contracts, William S. Boyd School of Law, UNLV, Feb. 2010.

Presenter, "Teaching Contract Theory and Policy," 5th Annual International Conference on Contracts, William S. Boyd School of Law, UNLV, Feb. 2010.

Chair/Discussant, "Incomplete Information and Contract Law," 5th Annual International Conference on Contracts, William S. Boyd School of Law, UNLV, Feb. 2010.

Commentator, "Foreclosure Mediation and the Economic Crisis," Saltman Conference on Conflict Resolution and the Economic Crisis, William S. Boyd School of Law, UNLV, Feb. 2010.

Organizer/Moderator/Discussant, *The Principles of the Law of Software Contracts: A Phoenix Rising from the Ashes of Article 2B and UCITA?*, AALS Annual Meeting, New Orleans, LA, Jan. 2010.

Presenter, "Examining the 'Black Sox' Scandal Through the Lens of Contract Law," 21st Cooperstown Symposium on Baseball and American Culture, Cooperstown, NY, June 2009; 4th International Contracts Conference, The University of the Pacific, McGeorge School of Law, Feb. 2008; and Law and Society Association Annual Meeting, Las Vegas, NV, June 2005.

Presenter, "Is There a Lawyer in the (White) House?: Portraying Lawyers on *The West Wing*," Law and Society Association Annual Meeting, Denver, CO, May 2009.

Chair/Discussant, "Lawyers in Your Living Room I: The Law on Television Genre," Law and Society Association Annual Meeting, Denver, CO, May 2009.

Panel Chair, "Fault in Contract Law," University of Chicago Law School, Sept. 2008.

Facilitator, "Transformations & Transitions," Public/Private International Law Colloquium, William S. Boyd School of Law, UNLV, Sept. 2008.

Discussant, "Images of Lawyers in the Movies," William S. Boyd School of Law, UNLV, Apr. 2008.

Moderator/Discussant, "Electronic Sales Contracts: Even the Simple Can Be Complex," ABA Business Law Section Spring Meeting, Dallas, TX, Apr. 2008.

Presenter, "2007 UCC Article 2/Sales Update," Professional Education Broadcast Network Teleseminar, Dec. 2007 (with Jeff C. Dodd).

Presenter, "Alphabet Soup: How the UCC, CISG, UNIDROIT Principles, Incoterms, UETA, E-SIGN, and the U.N. Electronic Commerce Convention Interact in International Sales of Goods," ABA Annual Meeting, San Francisco, CA, Aug. 2007 (with Amelia H. Boss, Larry A. DiMatteo & Henry D. Gabriel).

Presenter, "Hot Topics in Sales of Goods," 40th Annual UCC Institute, Chicago, IL, April 2007 (with William H. Henning).

Panelist, "Transactional Economics: Victor Goldberg's *Framing Contract Law*," 3rd International Contracts Conference, South Texas College of Law, Feb. 2007 (with Mark P. Gergen, Victor Goldberg & Stewart Macaulay).

Moderator/Discussant, "Theoretical Perspectives," 3rd International Contracts Conference, South Texas College of Law, Feb. 2007.

Panelist, Contracts Breakout Session, Globalizing the Law School Curriculum Training Workshop, Georgetown University Law Center, Jan. 2007.

Panelist, Uniform Commercial Code Developments, ABA Annual Meeting, Honolulu, HI, Aug. 2006.

Moderator, "Consumer Psychology and Consumer Warranties," ABA Business Law Section Spring Meeting, Tampa, FL, Apr. 2006.

Moderator/Discussant, "Boundaries of Contract Law," 2nd International Contracts Conference, Texas Wesleyan University School of Law, Feb. 2006.

Member, Contracts Working Group, Pacific-McGeorge Conference on Globalizing the Law School Curriculum, Squaw Valley, CA, Aug. 2005.

Presenter, "Recent Developments in Sale of Goods Law," ABA Business Law Section Spring Meeting, Nashville, TN, Apr. 2005 (with Neil B. Cohen).

Panelist, "Socio-Economics and Contracts," AALS Annual Meeting, New Orleans, LA, Jan. 2002.

Presenter, "Construing and Interpreting Contracts in Context," Willamette University College of Law, Jan. 2000; Roger Williams University School of Law, Dec. 1999; and Emory University School of Law, Nov. 1999.

Presenter, "Usury Savings Clauses and Other Forms of 'Contracting Around' the Law," Northern Kentucky University, Salmon P. Chase College of Law, Nov. 1999.

Presenter, "Construing and Interpreting Contracts and Other Written Instruments Governed by Florida Law: A Work in Progress," Stetson University College of Law, Feb. 1999.

"Damages and Remedies Under the Texas DTPA," University of Houston Law Foundation, DTPA, Consumer & Insurance Law After Tort Reform, June & July 1995 (with Kay L. Burkhalter).

Presenter, "Recent Developments in Employment Discrimination Cases Filed Under the Americans with Disabilities Act," Beirne, Maynard & Parsons/EEOC Employment Law Seminar, March 1995.

"The Americans with Disabilities Act of 1990: Key Considerations for Employers," University of Houston Law Foundation, Corporate, Partnership & Business Law, Aug. 1994 (with Kay L. Burkhalter).

"On a Clear Day You Can See Asbury Park: Obtaining Insurance Coverage for Environmental Cleanup Claims," Institute of Business Law, Conference on Environmental Regulation in Texas, Dec. 1993 (with James E. McNerney).

"The Americans with Disabilities Act of 1990: Considerations in Purchasing, Leasing & Lending," University of Houston Law Foundation, Advanced Real Estate Short Course, Nov. 1993 (with Kay L. Burkhalter).

"The Americans with Disabilities Act of 1990: Advising Your Corporate Client," University of Houston Law Foundation, Corporate, Partnership, and Business Law Institute, July & Aug. 1993 (with Gerald J. Brown & Kay L. Burkhalter).

Presenter, "The Economics of Recent Steel Trade Agreements," Southwestern Social Science Association Annual Meeting, Houston, TX, Mar. 1988 (with Joseph A. McKinney).

Presenter, "Market Concentration in Higher Education and its Pricing Effects," Southwestern Social Science Association Annual Meeting, Houston, TX, Mar. 1988 (with Don E. Johnston, Jr. & Scott B. Smart).

Presenter, "The Texas Economy and Gubernatorial Elections, 1972-1986," Southwestern Social Science Association Annual Meeting, Houston, TX, Mar. 1988.

"Determinants of Real Wage Levels in OECD Countries," Western Economic Association Annual Meeting, San Francisco, CA, July 1986 (with H. Stephen Gardner).

Presenter, "The Effect of Economic Variables on Presidential Approval, 1974-1983," Southwestern Social Science Association Annual Meeting, Fort Worth, TX, Mar. 1984 (with Richard B. Riley).

"Trends in U.S. High Technology Trade: 1965-1982," Southwestern Social Science Association Annual Meeting, Fort Worth, TX, Mar. 1984 (with Joseph A. McKinney).

IV. ELECTRONIC PUBLICATIONS

Contributor, Commercial Law blog, <http://www.ucclaw.blogspot.com/> (2008-).

Contributor, ContractsProf Blog, http://lawprofessors.typepad.com/contractsprof_blog/ (2005-).

Contributor, Institute of International Commercial Law CISG Database, <http://www.cisg.law.pace.edu/> (2008-).

“The Often Imitated, But (Still) Not Yet Duplicated, Revised UCC Article 1,” *available at* <http://ssrn.com/abstract=1123744> (May 15, 2008), *updated at* http://www.law.unlv.edu/faculty/rowley/ra1_updates.htm (last updated Aug. 15, 2011).

“Would You Like Some Cadmium with Your Soft Drink?,” <http://ucclaw.blogspot.com/2010/06/would-you-like-some-cadmium-with-your.html> (June 5, 2010).

“Anticipatory Repudiation and Assurances of Performance” (CALI 2002).

ADMISSIONS AND MEMBERSHIPS

Admitted: Texas (1992); U.S. Fifth Circuit Court of Appeals (1993); all U.S. District Courts for Texas (1993-94). Member: American Bankruptcy Institute; American Bar Association; American Economic Association; American Law Institute; Law & Society Association; State Bar of Texas; Society of Legal Scholars (UK & Ireland); Uniform Law Commission.

SERVICE

ABA Business Law Section: Judge, Mendes Hershman Student Writing Contest (2015); Consumer Financial Services Committee, Consumer Fellow (2015-); Chair, Task Force on the Restatement of the Law of Consumer Contracts (2015-); Co-Editor, Annual Survey of Consumer Financial Services Law, *The Business Lawyer* (2016-); Uniform Commercial Code Committee, Co-Chair, Sale of Goods Subcommittee (2005-08); Developments Reporter (2008-12); Member, Joint Task Force on Legislative Enactment of the 2010 UCC Article 9 Amendments (2010-13).

ABA Law Student Division: Brief Grader, National Appellate Advocacy Competition (2002); Judge, National Appellate Advocacy Competition (2014).

ALI: Members Consultative Groups, Restatement (Third) of Conflict of Laws (2015-), Restatement of the Law of Consumer Contracts (2012-), Restatement (Third) of the Law of Liability Insurance (2010-), Restatement (Third) of the Law of Restitution and Unjust Enrichment (2008-11), Principles of the Law of Software Contracts (2008-09), UCC Article 9 Joint Review Committee (2008-10).

AALS: House of Representatives (2006 & 2012-15); Section on Commercial and Related Consumer Law, Executive Committee (2005-10, Chair (2009)); Section on Contracts, Executive Committee (2006-12, Chair (2011)).

Law and History Review, Referee (2005).

Society of Legal Scholars: U.S. Liaison, Contract, Commercial, and Consumer Law Section (2011-12).

State Bar of Texas: Professionalism Committee (1995-98). State of Nevada: Advisor, Senate Judiciary Committee, Ad Hoc Subcommittee on Uniform Commercial Code Amendments (2005).

Uniform Law Commission: Commissioner (2014-); Member: Academic Liaison Committee (2016-), Model Tribal Secured Transactions Act Amendments Drafting Committee (2015-); Regulation of Virtual Currency Business Act Drafting Committee (2015-); Transfer and Recording of Consumer Debt Study Committee (2015-); Observer, UCC Article 9 Standby Committee (2015-).

UNLV: Sabbatical Leave Committee (2005-07, 2009-13 & 2014-15); Scholarship Committee (2003-05).

William S. Boyd School of Law: Editor, *BSL Faculty News* (2002-06); Editor, *BSL Faculty Publications* (2002-07); Academic Enrichment Committee (2003-05 & 2009-11); Academic Success Committee (2012-13); Appointments Committee (2008-09); Bar Examination Committee (2001-06; Chair, 2004-05); Honor Code Committee (Chair, 2009-10); Law Journals Committee (2014- (Co-chair, 2014-15)); Reappointment, Promotion & Tenure Committee (2011-15); Self-Study Committee (2001-02); Technology Committee (2001-03); Faculty Advisor, Real Estate Law Society (2013-); Faculty Advisor, Sports and Entertainment Law Association (2006-07); Faculty Liaison, Law Alumni Board (2014-); Faculty Sponsor, Nevada Trial Lawyers Association (2004-05); Coach, Duberstein Bankruptcy Moot Court Competition Team (2010).

Mississippi College School of Law: Library Committee (1999-00).

Green Valley Presbyterian Church, Henderson, NV: Elder (2006-07 & 2009-14); (Co-)Chair, Missions Committee (2009-14); Co-Chair, Christian Education Committee (2006-07); Secretary, Board of Trustees (2006-07 & 2009-14). Oak Grove U.M.C., Atlanta, GA: Church Council (2001). St. Luke's U.M.C., Jackson, MS: Outreach Committee (2000). St. Luke's U.M.C., Houston, TX: Council on Ministries (1996-97); Administrative Board (1995-97).

REFERENCES

Professor Omri Ben-Shahar, University of Chicago Law School, 1111 E. 60th St., Room 518, Chicago, IL 60637. Tel: (773) 702-2087. E-mail: omri@chicago.edu.

Professor Amelia H. Boss, Drexel University, Earle Mack School of Law, 3320 Market St., Philadelphia, PA 19104-3397. Tel: (215) 571-4806. E-mail: aboss@drexel.edu.

Dean Curtis Bridgeman, Willamette University College of Law, 245 Winter St. SE, Salem, OR 97301-3916. Tel: (503) 370-6282. E-mail: cbridgem@willamette.edu.

Professor Neil B. Cohen, Brooklyn Law School, 250 Joralemon St., Room 908, Brooklyn, NY 11201-3700. Tel: (718) 780-7940. E-mail: neil.cohen@brooklaw.edu.

Professor Richard D. Freer, Emory University School of Law, Gambrell Hall, 1301 Clifton Road, Atlanta, GA 30322-2770. Tel: (404) 727-6895. E-mail: freer@law.emory.edu.

Professor Charles L. Knapp, University of California, Hastings College of the Law, 200 McAllister St., San Francisco, CA 94102. Tel: (415) 565-4668. E-mail: knappch@uchastings.edu.

Professor Bruce A. Markell, Northwestern University School of Law, 375 East Chicago Avenue, Chicago, IL 60611-3069. Tel: (312) 503-4060. E-mail: bmarkell@law.northwestern.edu.

Dean Blake D. Morant, George Washington University School of Law, 2000 H Street, N.W, Washington, DC 20052. Tel: (202) 994-3645. E-mail: bmorant@law.gwu.edu.

Professor Harry G. Prince, University of California, Hastings College of the Law, 200 McAllister St., San Francisco, CA 94102. Tel: (415) 565-4790. E-mail: princeh@uchastings.edu.

Professor Nancy B. Rapoport, William S. Boyd School of Law, UNLV, 4505 S. Maryland Pkwy., Box 451003, Las Vegas, NV 89154-1003. Tel: (702) 895-5831. E-mail: nancy.rapoport@unlv.edu.

Professor Ernest E. Smith, University of Texas School of Law, 727 E. Dean Keeton St., Austin, TX 78705-3299. Tel: (512) 232-1268. E-mail: esmith@mail.law.utexas.edu.

Professor Jeffrey Stempel, William S. Boyd School of Law, UNLV, 4505 S. Maryland Pkwy., Box 451003, Las Vegas, NV 89154-1003. Tel: (702) 895-2361. E-mail: jeff.stempel@unlv.edu.

Professor Jay L. Westbrook, University of Texas School of Law, 727 E. Dean Keeton St., Austin, TX 78705-3299. Tel: (512) 232-1303. E-mail: jwestbrook@mail.law.utexas.edu.